Duffy Insurance Announces Acquisition of Saratoga Insurance Agency

Pictured above L-R Greg Cioffi, Marc Duffy, Ralph Rizzo

For Immediate Release

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Lynn, MA – May 1, 2025 – Duffy Insurance Agency is pleased to announce the acquisition of **Saratoga Insurance Agency of East Boston**, effective May 1, 2025. Founded in 1993 by **Greg Cioffi and Ralph Rizzo**, Saratoga Insurance Agency has built a reputation for its customer-first approach and dedication to client service.

As part of this transition, the Saratoga Insurance location will be merged into Duffy Insurance's existing offices, ensuring continued personalized service and expanded insurance offerings for its valued customers.

The Saratoga Insurance acquisition marks the 22nd acquisition completed by Duffy Insurance and the 14th Completed since July 2020.

A Message from Greg Cioffi & Ralph Rizzo

"We founded Saratoga Insurance Agency as a start-up venture in 1993 with a philosophy centered on prioritizing customer needs. Over time, our business flourished, driven by strong client relationships and loyalty.

When the time came to sell our agency, ensuring continuity of service for our clients was our top priority. After meeting with Marc and his team, it became clear that Duffy Insurance was the right fit. Marc's professionalism and commitment to customer care assured us that our clients would remain in good hands. We want to express our gratitude for the loyalty and support of our customers over the past 32 years and assure them that they will continue to receive the exceptional service they are accustomed to."

A Message from Marc Duffy, President of Duffy Insurance

"We are excited to welcome the Saratoga Insurance Agency's customers into the Duffy Insurance family. Greg and Ralph built an agency known for its commitment to personalized service and strong customer relationships—values that align perfectly with our approach at Duffy Insurance.

As we integrate Saratoga Insurance into our growing insurance agency, our priority remains providing clients with dependable, relationship-driven service, alongside expanded insurance options. We look forward to working with Greg and Ralph's customers and continuing the legacy they established over the past three decades."

About Duffy Insurance

Founded in **1996** by the late **Paul Duffy** and now led by **Marc Duffy**, Duffy Insurance Agency is a **family-owned** insurance provider serving personal and commercial clients across Massachusetts. With a commitment to **personalized service** and maintaining strong community ties, Duffy Insurance ensures all customer interactions are handled **in-house**, never through third-party service centers or automated phone systems.

Over the years, Duffy Insurance has experienced significant growth, largely through the acquisition of independent insurance agencies. The company operates offices in **Lynn, Gloucester, Peabody, Lowell, Beverly, Georgetown, Marblehead, and Salem, MA**, and continues to seek expansion opportunities.

Recent Acquisitions:

- **West Newbury Insurance Agency, West Newbury MA (January 2025)**
- **Fortunato Insurance Agency, Beverly, MA (January 2025)**
- **Cowan Insurance Agency, Haverhill, MA (September 2024)**
- **Byam Bros.-Mahoney Insurance Agency, Lowell, MA (December 2023)**
- **DeAngelis Trinity Insurance Agency, Framingham, MA (October 2023)**
- **Lauranzano Insurance Agency, Beverly, MA (October 2023)**
- **Boyd Neelon Insurance Agency, Sudbury, MA (April 2023)**
- **B&M Insurance Agency, Wakefield, MA (December 2022)**
- **Allan Insurance Agency, Salem, MA (June 2022)**

- **Charles A. Slee Insurance Agency, Marblehead, MA (Aug 2021)**
- **AJ George Insurance Agency, Peabody, MA (Aug 2021)**
- **Barry and O'Connor Insurance Agency, Lynn, MA (Jan 2021)**
- **Pingree Insurance Agency, Georgetown, MA (July 2020)**

For **insurance agency owners** considering selling or retiring, **Duffy Insurance continues to explore acquisition opportunities**. Interested parties may contact **Marc Duffy at Marc@Duffyins.com**