Duffy Insurance Acquires Waverley Insurance Agency of Belmont, MA

Belmont, MA — November 11, 2025

Duffy Insurance has completed the acquisition of Waverley Insurance Agency of Belmont, Massachusetts. The transaction, completed in October 2025, brings the 70+ year, family-run Waverley Agency into the Duffy Insurance family while preserving the personalized, multigenerational service Waverley clients have relied on for generations.

"We're honored to welcome Waverley Insurance into The Duffy Family of Insurance Agencies. Jim and his team have been a trusted source of clarity and care for Belmont families and businesses for decades. We will continue to preserve the personal attention clients expect while layering in broader commercial expertise, deeper carrier relationships, and the operational resources that help clients move forward with confidence," said Marc Dufy, President of Duffy Insurance Agency.

A message from Jim King, President of Waverley Insurance
"We are honored to have been the trusted source of information and clarity by our clients for over 70 years. We value the confidence our clients have shown in us and our long-term relationships with them. Many of our current clients are the sons and daughters of our original clients. By joining Duffy Insurance Agencies, we know our clients will continue to receive the same care and an attention they have come to expect with the added benefit of an even greater level of support, resources and services. This is an exciting new chapter for Waverley Insurance Agency and will continue the tradition of delivering personalized customer service with the additional strength and resources of a larger family of agencies."

Pictured Above: Marc Duffy, Jim King, and members of the Waverley Insurance Team.

About Duffy Insurance Agency
Founded in Lynn, Massachusetts in 1996 by the late Paul Duffy and currently led by his son, Marc Duffy, Duffy Insurance Agency provides comprehensive personal and commercial

insurance solutions throughout Massachusetts and New Hampshire. Known for its in-house service and community-first philosophy, Duffy Insurance proudly serves its customers through office locations in Lynn, Gloucester, Peabody, Lowell, Chelmsford, Georgetown, Marblehead, Salem, Beverly, West Newbury, Plaistow, NH, Lexington, and Belmont, MA.

Duffy Insurance Agency Recent Acquisitions:

- Sartori Insurance Agency, Lexington, MA (Sept 20250
- Joseph S. Hills Insurance Agency, Plaistow, NH (June 2025)
- Saratoga Insurance Agency, East Boston, MA (May 2025)
- Fortunato Insurance Agency, Beverly, MA (January 2025)
- West Newbury Insurance Agency, West Newbury, MA (December 2024)
- Cowan Insurance Agency, Haverhill, MA (September 2024)
- Byam Bros.-Mahoney Insurance Agency, Lowell, MA (December 2023)
- DeAngelis Trinity Insurance Agency, Framingham, MA (October 2023)
- Lauranzano Insurance Agency, Beverly, MA (October 2023)
- Boyd Neelon Insurance Agency, Sudbury, MA (April 2023)
- B&M Insurance Agency, Wakefield, MA (December 2022)
- Allan Insurance Agency, Salem, MA (June 2022)
- A.J. George Insurance Agency, Peabody, MA (September 2021)
- Charles A. Slee Insurance Agency, Marblehead, MA (August 2021)
- Barry and O'Connor, Lynn, MA (December 2020)
- N. Pingree Insurance Agency, Georgetown, MA (July 2020)

Duffy Insurance continues to look to expand via acquisition in Massachusetts and New Hampshire. Interested agency owners should contact Marc@Duffyins.com to set up a confidential conversation.